



Maison Albert Bichot renews its commitment during the 165th Hospices de Beaune Wine Auction

The 165th Hospices de Beaune Wine Auction was held on Sunday, November 16th, 2025, at the Halles de Beaune and online, under the hammer of Sotheby's. This emblematic event once again brought together buyers, collectors and wine lovers from all over the world to support the hospital institution and its wine estate.

A committed and solidarity-driven edition

The Charity Barrel, known as the Presidents' Barrel, a Pommard Premier Cru Les Rugiens, was sold for an amount of €400,000 euros. The total amount will be donated to the EHCO association and the Robert Debré Institute for the Child's Brain, in connection with this year's highlighted cause: disability and technological innovation.

This theme reflects the ongoing commitment of the Hospices de Beaune to humanistic and societal causes, aligned with their Social and Environmental Responsibility approach.

A sale confirming the strong attachment to the Beaune institution

The 2025 edition raised a total of €18,327,000 for 539 barrels auctioned. The average price per barrel reached €34,002, representing an increase of 7.44% compared with 2024. Despite a challenging economic context, the sale once again reflects the vitality of the Bourgogne fine wine market and the renewed trust in the Hospice estate.

Albéric Bichot comments:

"This 2025 edition illustrates the ability of the Hospices to bring together the wine community around a noble cause. The 2025 vintage wines stand out for their balance and energy. They perfectly reflect the rigor and passion applied in vineyard and cellar"

Albert Bichot, leading historical buyer of the Hospices de Beaune

Present since 1876, Maison Albert Bichot has maintained an unbreakable bond with the Hospices de Beaune, built on transmission and respect for the terroir.

Once again this year, Albert Bichot stands out as the leading buyer of the auction, with 85.5 barrels purchased for a total amount of €4,516,500, including 22 barrels of Grand Cru, representing 25% of the sale's total value and 16% of the total volume.

"We are proud to carry-on this tradition and, through our purchases, help preserving a winegrowing and hospital heritage that is unique in the world," says Albéric Bichot.

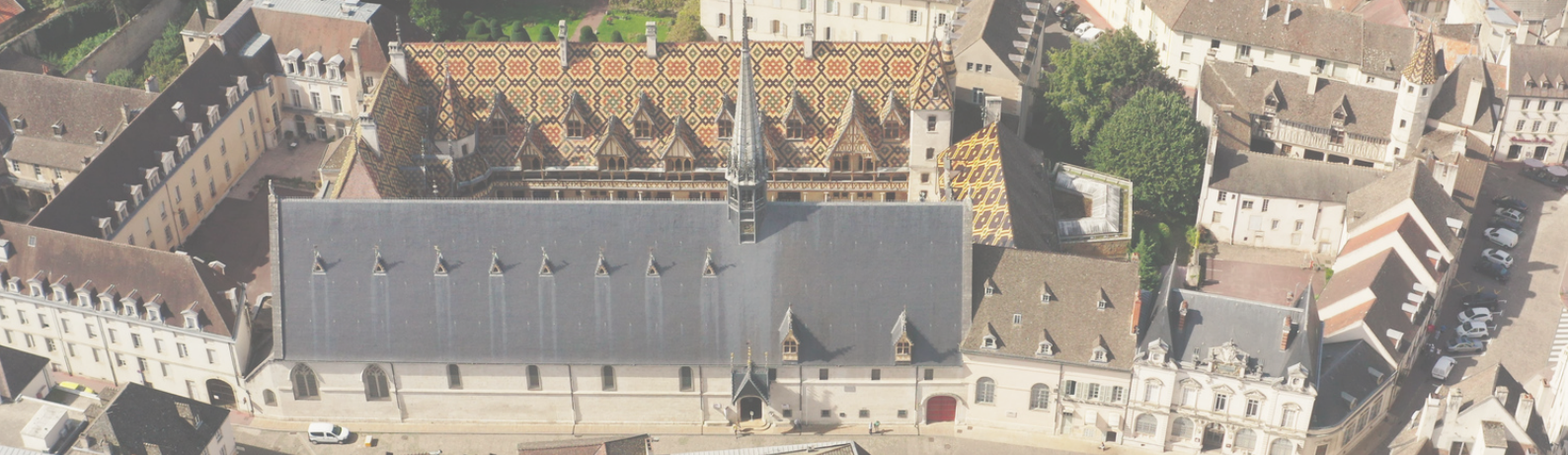
"We were fortunate to acquire several emblematic barrels, including a Bâtard-Montrachet Grand Cru Cuvée des Dames de Flandres, purchased for a record amount of €400,000. The wines from the auction will now join our cellars to be matured with the utmost care."



A shared vision of organic viticulture

In 2024, the Hospices de Beaune estate officially completed the conversion of its 60-hectare vineyard to organic farming.

This approach is shared by Maison Albert Bichot, a pioneer in the field with five of its six estates certified organic, and a sustainable philosophy applied across all its activities.



The EHCO association Enfance et Handicap en Côte d'Or is a social and medico-social organization bringing together nearly 500 multidisciplinary professionals who support children, young people and adults with disabilities, as well as young people placed under child protection services.

Since its creation through the merger of the Beaune Association for Child Protection (1939) and the Papillons Blancs de Beaune Association (1958), EHCO has worked for the inclusion, support and well-being of vulnerable people across Côte d'Or. Its mission covers three areas: childhood disability and child protection, adult disability intellectual impairment, psychological disorders, autism, multiple disabilities and medicalized care units such as specialized care homes and medicalized reception facilities.

The Robert Debré Institute for the Child's Brain is a hospital and university institution created in 2021 and labeled "Hospital University Institute" in 2023. It is supported by Assistance Publique Hôpitaux de Paris, Inserm, CEA, Institut Pasteur and Université Paris Cité.

Located within the Robert-Debré AP-HP Hospital in the 19th arrondissement of Paris, it aims to unite care, research, education and innovation around child brain development, and more specifically around vulnerabilities related to neurodevelopmental disorders, learning difficulties and situations of fragility.

Its mission is to improve the biological understanding of the developing brain, prevent and detect atypical developmental paths early on, transform care and education pathways and create an innovative ecosystem bringing together clinicians, researchers, families and economic stakeholders.



About Maison Albert Bichot:

Albert Bichot owns 107 hectares of vines across six exceptional estates, five of which are certified organic, located in Bourgogne's most prestigious appellations. Drawing on its winemaking expertise, Albert Bichot also selects and purchases grapes and musts from long-standing partners and vinifies them with the same level of care within its own estates. This philosophy ensures the production of great wines that reflect their terroir of origin and convey genuine emotion, making the House one of Bourgogne's leading names.