

VIN DE PAYS C'EST LA VIE!

"C'EST LA VIE!" INVITES YOU TO SIMPLY TAKE LIFE AS IT COMES.

Wine is all about sharing and conviviality. C'EST LA VIE lends a touch of impertinence and daring as it brings its flavour to those spontaneous moments shared over a good glass of wine. It exemplifies a laid-back, informal way of life that the South of France celebrates.

C'EST LA VIE brings a new style and a breath of freshness to a world based on roots and traditions. Whether it be one of life's little problems or a spur-of-the-moment get-together with friends, take things in stride ... the C'EST LA VIE way !

KNOW-HOW THAT JUST HAD TO BE DIFFERENT.

C'EST LA VIE's strength lies in the originality of its blends.

Who other than C'EST LA VIE would have dared to blend varietals as seemingly different as Pinot Noir and Syrah?

The Pays d'Oc in south-western France, with its complex vineyards, sun-kissed climate and veritable mosaic of terroirs, is the ideal region for dreaming up and giving life to sud, wines.



VARIETIES

Pinot Noir: 65%
Syrah: 35%

ALCOHOL VOLUME

13%

VINEYARDS AND TERROIR

Languedoc-Roussillon - On the Mediterranean coast, between the Pyrénées and the Massif Central.

Argilo-calcareous soils from the Jurassic and Crétacé.

PLEASURE AND SHARING

Deep red colour. Powerful nose, with aromas of strawberry and raspberry. Floral notes with hints of red fruits. Ideal with fish like salmon and tuna or Pesto pasta.

Ready to drink, It can be cellared up to three years keep its freshness.

C'EST LA VIE! C'EST LA VIE! C'EST LA VIE! C'EST LA VIE! C'EST LA VIE!